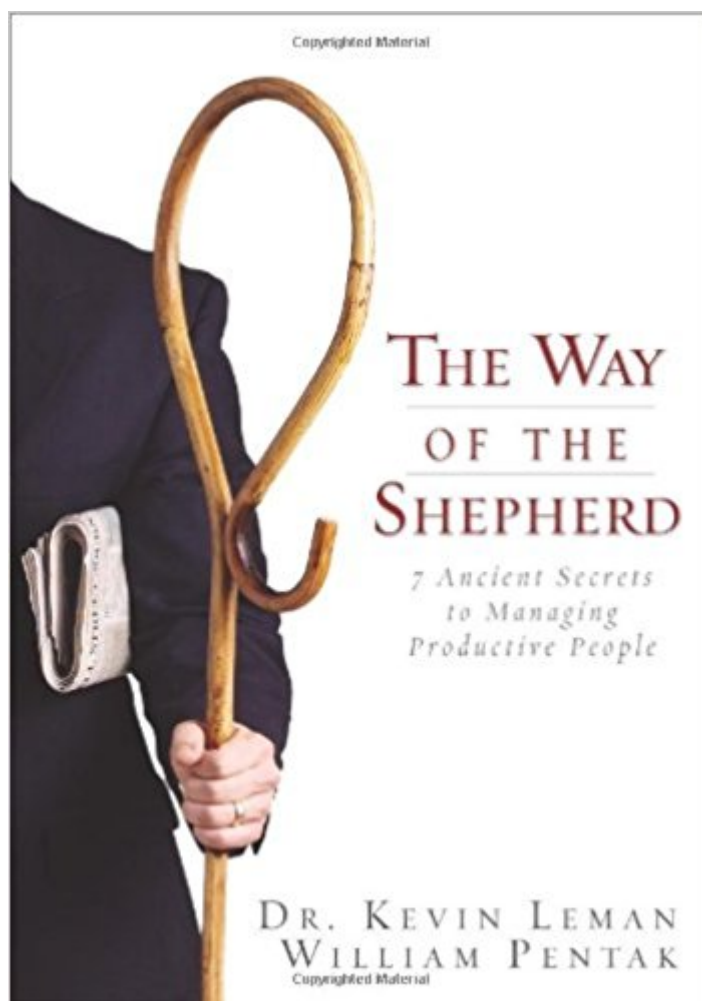


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# The Way Of The Shepherd: 7 Ancient Secrets To Managing Productive People



## Synopsis

Find inspiration and a fresh perspective on the art of leadership in this account of a cub reporter who lands the interview of a lifetime and walks away with the keys to exceptional leadership. When the reporter meets with the most respected CEO in America, the businessman shares the seven secrets he learned long ago from his mentor— an eccentric but brilliant professor who taught him proven management principles that, while ancient in origin, are applicable in today's fast-paced, high-tech world. *The Way of the Shepherd* is a compact, heart-warming story dotted with humor. It will teach you how to lead the people close to you so they will view their work as a calling rather than merely a job, a place to belong rather than a place to work. It shows leaders how to infuse work with meaning and how to engage, energize, and ignite their workforce and gives employees a better understanding of what makes for a quality work experience. It is a powerful metaphor for leaders that reaches back 5,000 years. It is . . . *The Way of the Shepherd*.

## Book Information

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## Customer Reviews

The contrivance of this leadership handbook is a story-within-a-story: when a newbie business reporter snags an interview with a powerful CEO, the businessman takes the journalist under his wing and reveals the seven secrets he learned from his own mentor many years ago. These "secrets" turn out to be the very same principles that drive other leadership books: respect your employees and they will follow you; know their hopes and personalities; instill a sense of group identification and trust; give 100% from the heart at all times. What's unique about this

leadership manual is its view that "people are a lot like sheep," leading to an overarching sheep metaphor that drives the entire book. In the chapter on direction, for example, the mentor urges shepherd-managers to lead with gentle nudges of the staff before employing the heavy-handed, painful prodding of the rod. The chapter on company identification talks about the need for "tagging" the sheep so they are instantly recognizable as a cohesive flock. And who knew that the phrase "pull the wool over his eyes" originated in actual shepherding techniques? Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

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This was a nice and short reading. The narrative is OK. The price of this book is way to high for what you receive.

Outstanding read!!! Such a good, good read! This one needs to be in your personal library! Such a good, good read!!

A few months back our church leadership restructured ourselves so that the majority of elders (or shepherds) could devote themselves to encouraging church ministry leaders and help the congregation on a more personal level with their spiritual direction. I meet with these shepherds to devise a course of action and we some purposeful meetings with congregants in their homes. Shortly after we began I read Leman's book and knew that it would be of benefit to our leaders. I've purchased a copy for each shepherd as well as our congregation's ministers. The book presents seven practical, relevant suggestions for leading people based on techniques used by shepherds in

taking care of their sheep. Leman uses information about shepherds and sheep from Phillip Keller's wonderful book, "A Shepherd Looks at Psalm 23." Leman wraps his principles in an engaging story that is fun to read. This would be a great book to use in discussion groups. I also bought an additional copy for my college age daughter who has just started a new job where she is responsible for directing a small group of women in a social agency. This will be her first time to be a "director" and it very much resembles the situation of Ted McBride, the main character of the book.

I have enjoyed this book so much. It is easy to follow and practical. Excellent for ministry, business or family leadership.

This was a wonderfully written and charming self-help-novel. I've worked in management for several years now and make sure to take the time every few months to read a book like this or take a course to help me refocus. All of the items covered by this story are ones that most people "know" but often fail to remember in the moment. I would recommend this book to any executive, manager or supervisor--and their immediate peer team--as a tool for remembering why we do what we do; because we care.

Informative and well written.

Contrived.

Great tool

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